

## **Social media and marketing volunteer, Charity Football League**

**The Charity Football League raises money for charity by running football leagues. The League is looking for a Social media and marketing volunteer with an attention to detail, social media skills, and a passion for football.** The role is an exciting opportunity to be part of a social enterprise that raises money for charity while bringing together people in the local community through football.

The Social media and Marketing volunteer will work to build the profile of the Charity Football League helping to ensure enough teams sign up for each league. Building the league's profile and keeping players engaged in information about the league and Jacari will help enable the league to expand and raise more money for charity.

### **What you'll be doing**

- Build the profile of the league through various marketing mediums (e.g. blogs, local radio and news)
- Create marketing content to recruit teams for the upcoming leagues e.g. flyers
- Produce a monthly newsletter and produce content for the news section of the website
- Manage Charity Football League Facebook, Twitter and Instagram accounts

Time Commitment - 1 hour a week

### **What we're looking for**

- Strong organisational and communication skills
- Enthusiasm and a willingness to learn
- Passion for football and community projects
- Social media and marketing experience desirable but not essential

### **What you'll get**

As the social media and marketing volunteer you will:

- Gain great experience in marketing and social media
- Build the profile of a small social enterprise
- Contribute to a community of football fans
- Help raise money for charity

### **Practical considerations**

The role will require independent work but you will be supported by the volunteer team and Charity Football League manager with regular meetings and calls.

The league administrator will report to and be supported by the League Manager

### **About the Charity Football League**

The Charity Football League was set up in 2012 as a social enterprise to raise money for [Jacari](#), a local education charity working with young children who do not speak English as their first language and are at risk of missing out on achieving their potential. Jacari recruits and trains volunteer tutors



to support these children, improving their English, enabling them to fulfil their potential and better integrate into the community.

8 years after later the Charity Football League has raised over £70,000 for Jacari. Our vision is to grow the Charity Football League beyond Oxford, running competitive leagues throughout the country, bringing people together through football and raising money for charity.

While unpaid, volunteering for the Charity Football League is an exciting, enjoyable and invaluable opportunity to work in a fast growing and small social enterprise, gaining exposure to and experience within a small business. Plus, volunteers' work is crucial in raising vital funds for Jacari.

### **How to apply**

[Email us](#) if you're interested in joining the committee, positions are filling up quickly.